

18. Many traders in India have been adversely affected due to the easy availability of Chinese goods at low prices in the country. Chinese goods are not only affecting the domestic business and Indian market but also affecting the export market of our country. Indian goods are being replaced by 'Made in China' label, both in India as well as abroad, in various segments such as electronic goods, textile and garment industry, toys, medicines, car components, etc. In the context of the above case answer the following questions: [4]
- a. Briefly outline the disadvantage of international trade as highlighted in the above paragraph.
 - b. State any two other disadvantages of international trade.
19. Sachin Ltd. is a well-known manufacturer of sanitary fittings. Recently, the company was short of funds for meeting its day-to-day expenses. So, the company approached one of its suppliers to grant 60 days credit on the purchase of raw material. On the basis of the creditworthiness of Sachin Ltd., the supplier granted the credit. Identify the source of finance highlighted in the given case. Also, state its four merits. [4]

Section D

20. Explain any five objectives of business. [5]
21. After becoming a certified chartered accountant Ridhima has recently started a tax consultancy firm. Her brother being an IT professional has advised her to ensure the security and safety of e-transactions. [5]
- Apart from the transaction risks what are the other two types of e-business risk that Ridhima needs to guard her business against?
22. What are the incentives provided by the government for industries in backward and hilly areas? [5]
23. Rahul owns a commercial printing press in Mysore. He is planning to import printing machine with the latest technology from Germany. As he is a new entrant in international trade you are requested to appraise him about the various steps of the import procedure that he needs to perform before placing an order? [5]

OR

Katappa Ltd. of India has received an order from Bahubali Ltd. of Sri Lanka for 10,000 Jeans. What export procedure will be followed by Katappa Ltd. Explain in detail.

Section E

24. Jagat is running a grocery store under the name 'Morning Needs' in a local market. He takes all decisions about business himself, without any interference from others and also earns a direct reward for his risk-bearing. [6]
- In the context of the above case:
- a. Identify and define the form of business organization in which Jagat has promoted his business.
 - b. State any four features of this form of business organization.
25. The insurance sector has gone through a number of phases by allowing private companies to solicit insurance and also allowing foreign direct investment. Earlier the industry consisted of only two state insurers: Life Insurers (Life Insurance Corporation of India, LIC) and General Insurers (General Insurance Corporation of India, GIC). It enjoyed a monopoly for many years [6]

till the late 90s when the Insurance sector was reopened to the private sector. Earlier, GIC had four subsidiary companies. With effect from December 2000, these subsidiaries have been de-linked from the parent company and were set up as independent insurance companies: Oriental Insurance Company Limited, New India Assurance Company Limited, National Insurance Company Limited, and United India Insurance Company.

In the context of the above case:

- a. Briefly explain any two points highlighting the role envisioned for the public sector at the time of Independence.
- b. 'The insurance sector has gone through a number of phases by allowing private companies to solicit insurance and also allowing foreign direct investment.' In light of this statement describe the government policy towards the public sector since 1991.

OR

Explain the functions of commercial banks with an example of each.

26. What is a commercial paper? What are its advantages and limitations? **[6]**
27. Discuss the features of a departmental store. How are they different from multiple shops or chain stores? **[6]**

OR

When Jayant joined his family business last year, after completing his MBA from a premier institute in India, he had an inheritance to build on. His great grandfather had ventured into the gold jewellery business 80 years ago by opening the first shop in Kolkata's jewellery hub, Bowbazar. Presently his family owns a chain of 40 jewellery stores in different parts of the country, besides exporting to Dubai, Singapore, the US, and the UK.

In the context of the above case:

- a. Identify the two kinds of trade Jayant's family is engaged in on the basis of the area covered.
- b. Differentiate between the two types of trade as identified in part (a) of the question, (any five points)